

Careers@4: Creative Services: Writing, Editing & Publishing

Monday, April 13, 2009

PANELISTS:

Justin Chang – Senior Section Editor, Variety

Claudia Sloan – Publisher, Tallfellow Press

Matt Jaffe – Magazine Journalist (Sunset) and Book Author

Cheryl Collier – Director of Communication and Marketing, USC Alumni Association

Fern Richardson – Writer (blogger and e-book author) and Small Business Owner

MODERATOR

Elaine Morris – Assistant Director and Senior Career Counselor, USC CPPC

RELATED RESOURCES

Panelist Websites

- Variety: www.variety.com
- Tallfellow Press: www.tallfellow.com
- USC Alumni Association: <http://alumni.usc.edu>
- Life on the Balcony: <http://lifeonthebalcony.com>

Professional Organizations

- American Society of Newspaper Editors: www.asne.org
- California Newspaper Publishers Association: www.cnpa.com
- Investigative Reporters and Editors: www.ire.org
- Magazine Publishers of America: www.magazine.org
- National Press Club: <http://npc.press.org>
- Society of Professional Journalists: www.spj.org
- Society for Collegiate Journalists: www.scj.us
- The Association of American Publishers: www.publishers.org

Books in Career Planning & Placement Library

- [100 Best Careers for Writers and Artists](#) by Shelly Field
- [VGM Careers in Publishing](#) by Blythe Camenson
- [Opportunities in Publishing Careers](#) by Robert A. Carter and S. William Pattis
- [Opportunities in Writing Careers](#) by Elizabeth Foote-Smith
- [Careers for Writers & Others Who Have a Way with Words](#) by Robert W. Bly
- [Great Jobs for English Majors](#) by Julie DeGalan and Stephen Lambert
- [2008 Writer's Market](#) by R. L. Brewer and C. Sambuchino

USC Resources and Student Organizations

- USC College of Letters, Arts and Sciences Writing Program
- Palaver: <http://www-scf.usc.edu/~palaver>

Occupation Research (Vault Career Guide and Who's Hiring are accessible through connectSC)

- Occupational Outlook Handbook (Department of Labor resource): <http://www.bls.gov/oco>
Occupational Areas Of Interest: Publicists, Publications Specialists, Publications Assistants, Web Writers, Writers and Editors
- Vault Career Guide to Publishing
- Vault Career Guide to Top Publishing & Journalism Employers
- Who's Hiring for Publishing

UPCOMING EVENTS — all events to take place in Trojan Presentation Room (STU B3)

Check the Career Center's Upcoming Events Calendar at <http://careers.usc.edu>

USC CAREER PLANNING & PLACEMENT CENTER

Advising Services: self-assessment; resume and cover letter review; interview preparation; internship and job search assistance; offer evaluation and negotiation. You can schedule an appointment to see an advisor or simply drop by between 12:00 and 3:00 pm Monday through Friday for a 10-minute session.

Connections With Employers: The Career Planning & Placement Center provides opportunities for connections with a variety of employers through On-Campus Recruiting Program, Career Fairs (offered each semester), and Internship Week (offered each semester).

Employment Database: connectSC (<http://careers.usc.edu>)

Alumni Contacts: The Trojan Network

Career Panels & Workshops: The Career Planning & Placement Center hosts many career panels and workshops over the course of each semester. Students registered on the connectSC system will be apprised of the details of these events. General information on our career panels and workshops can also be accessed on the calendar at our web site.

Web Site: <http://careers.usc.edu/> **E-mail:** careers@usc.edu

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