

Careers@4: Fashion & Beauty Industry

Monday, October 6, 2008

PANELISTS:

Angela Cortright, Principal & Founder, Spa Gregorie's

Lisa Elliot-Rosas, CEO & Director of Sales and Marketing, eM Productions

Corinne Grassini, Owner & Fashion Designer, Society for Rational Dress

Stacie Krajchir, President & Founder, The Bungalow PR

Brittany Murray, Savvy Department Manager, Nordstrom

Emili Vesilind, Staff Writer, Los Angeles Times newspaper, Image section

RELATED RESOURCES

Panelist Websites

- Spa Gregorie's: www.spagregories.com
- eM Productions: www.emprds.com
- Society for Rational Dress: www.societyforrationaldress.com
- The Bungalow PR: www.thebungalowpr.com
- Nordstrom: www.nordstrom.com
- Los Angeles Times, Image Section: www.latimes.com/features/lifestyle

Books in Career Planning & Placement Library

- [Creative Careers in Fashion](#) by Debbie Hartsog
- [The Fashion Industry](#) by Peter Vogt

Fashion Information Web Sites

- Fashion-411, Your Resource For Personal Shopping, Image Consulting, Fashion Trends and The Fashion Industry: www.fashion-411.com
- Fashion Net, The Guide to All Things Chic: www.fashion.net
- Apparel Search, one of the largest & fastest growing online guides to the Apparel Industry: www.apparesearch.com
- Inside Fashion, An Inside look Into the Fashion World, www.insidefashion.com

Professional Organizations

- National Association of Schools of Art and Design: nasad.arts-accredit.org/
- American Apparel and Footwear Association: www.apparelandfootwear.com
- International Association of clothing designers and Executives: www.iacde.com
- The Fashion Group International: newyork.fgi.org/
- The American Apparel Producers' Network: www.aapnetwork.net/

- International Spa Association www.experienceispa.com
- Council of Fashion Designers of America: www.cfda.com/
- Young Menswear Association: the-yma.com/

Trade Publications

- Fashion Wire Daily, The First Word in Fashion: www.fashionwiredaily.com
- Women's Wear Daily: www.wwd.com/fashion
- Apparel Magazine: www.apparelmag.com
- EMB Magazine: www.embmag.com
- Stitches: www.primedia.com

Industry Guides (from the Vault.com Career Library – access through ConnectSC)

- Vault Career Guide to the Fashion Industry

Also available through Vault:

- Industry Overview in Fashion
- Occupation Surveys in the Fashion Industry
- Fashion Career Advice articles, including:
 - "A Day in the Life: Fashion Buyer"
 - "Careers in Cosmetics"
 - "Fashion Manufacturing"
 - "Getting Hired in Fashion Design"

USC Student Groups and Resources

Fashion Industry Association of USC (www-scf.usc.edu/~fia/)

Association of Integrated Marketing (www.marshall.usc.edu/undergradprograms/student-organizations.htm#AIM)

USC Entrepreneur Club (www.usceclub.com)

RESEARCH TIPS (Industries, Organizations and Occupations)

- Reference Career Planning & Placement Center "Research" and "Networking" handouts
- Occupational Outlook Handbook (U.S. Department of Labor): <http://www.bls.gov/oco/home.htm>

Occupational Areas Of Interest: Fashion Designers, Purchasing Managers, Buyers, Product Promoters, Models, Photographers, Floral Designers, Graphic Designers, and Interior Designers

USC CAREER PLANNING & PLACEMENT CENTER

Counseling Services: self-assessment; resume and cover letter review; interview preparation; internship and job search assistance; offer evaluation and negotiation

You can schedule an appointment to see a counselor or simply drop by between 12 p.m. and 3 p.m. Monday through Friday for a 10 minute session.

Connections With Employers: The Career Planning & Placement Center provides opportunities for connections with a variety of employers through its Career Fairs (offered each semester, this semester it will occur on September 25th from 10 a.m. to 3 p.m.) and On-Campus Recruiting Program.

Employment Database: ConnectSC

Alumni Contacts: The Trojan Network

Career Panels & Workshops: The Career Planning & Placement Center hosts many career panels and workshops over the course of each semester. The details of these events will be shared with students registered on the ConnectSC system. General information on our career panels and workshops can also be accessed on the calendar at our web site.